



## Trailblazer

Manufacturers continuously look for ways to differentiate their products from their competitors, and packaging is often their go-to option. We successfully supplied paper-based laminates for 'bag-in-box packaging'. These bags can be placed in secondary boxes to give the packet a distinguished look. These bags are light-weight, space efficient and help in aroma retention and provide excellent moisture protection.



## Social Network

\* People from across sites of Team Manjushree contributed old clothes and money for the victims of Assam Flood. Relief material was then distributed to a village near Hajo.



\* Free Medical Health Camps as well as Eye Camps were conducted in MIPL in various phases for basic health and eye related checks for team members.



\* We have started a 'Life beyond work' activity to recognise and highlight the special talents which our Team members have.

\* Vishwakarma Puja was celebrated in all our sites.



## Bleed Green

\* The periodic cleaning of the installed cross-ventilation system at MIPL is now being done through pressure pumps, saving water consumption by upto 95%.

\* Through an in-house hack, we have added a shaft for online slitting of shrink films. This has reduced wastage considerably, and also resulted in savings of electricity and labour involvement.



## Trends

New and innovative ways are always being worked upon to turn plastic waste into something useful. Researchers have recently successfully melted plastic waste at high temperature with activated carbon to produce jetfuel.





## Testimonials

Great facility with extraordinary standards for cleanliness and hygiene. A professional set-up. Great to see employer-employee interaction just like a family where care is taken of everyone for increasing professional as well as personal efficiency.

– Dr Ananya Satapathy, Physiotherapist, Socialistic Wellness Centre

Impressed by the automation and focus on quality. Really good and international standard.

– Vaishali Bansal, GCPL, Mumbai



## Beacon



In a nutshell, my time spent at Manjushree can be summarized in two phrases, “practical lean” and “resource balancing”.

Here, every attempt is made to perform even the macro level activities with optimum utilization of the 4Ms (Man, Material, Machine, and Method). This not only creates a great business impact, but by working with minimum resources, it lends a strong support to the society.

The second and quite a fundamental thing being followed is having a multi-skilled pool of team members, which helps the organization to utilize the 'people' part perfectly.

It's been a wonderful time here in Manjushree and I wish everyone the best for all future endeavours.

*Rajat Mitra, QMS Manager*



## Bond Strength

\* Two of our directors, Dinesh Kumar Mour and Puneet Agarwal, had attended the 8th Speciality Films & Flexible Packaging Global Summit held in Mumbai to interact with other players and agencies in our industry line.



\*One of our directors, Samir Agarwal has been involved in teaching underprivileged children every week, in association with U&I, an NGO.



## Report Card

\* A comprehensive profile on MIPL was the Cover Story in The Packman Magazine, which is one of the country's leading print and digital magazine for the packaging industry. The same can be read online by scanning the QR code.



\* We are proud to have become associated with Plastic Exports Promotion Council (Plexconcil), a body helping felicitate exports.

## Shout-out



This time, we would like to call out the efforts of the administration team of KISPL for their collaboration with Meghalaya Industrial Development Corporation Ltd (MIDC) in planting trees in and around Byrnihat Industrial Estate.



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